

Required Documentation

1. Policy Statement in Support of Healthy Cities

2. Future Vision and Goal

3. City Health Profile

4. Analysis of Priority Health Problems

Submitted on February 22, 2011

Applicant: Yeonsu-gu, Incheon



The fifth electoral mayor's term started in July 1, 2010 under the vision "Let's Create

Happy Yeonsu Together". Six policy action areas were selected to create a dignity, welfare and

human-centered city.

To accomplish this vision, the Health Promotion Division at the Yeonsu Public Health

Center took the initiative starting December 2010, to establish the basic plan for developing the

Health City Program and included 70 programs across the related municipal departments in

four areas - welfare, environment, local economy and health.

According to the Basic Plan, Yeonsu-gu commissioned Korea University in January 2011

as their academic partner to establish the Comprehensive Healthy City Plan. Yeonsu-gu is in the

process to set up the legal, administrative and political foundations to support Healthy City

program by enacting the local ordinance and forming the Healthy City Steering Committee in

March 2011.

[Timeline]

July 1, 2010 Honorable Ko, Nam-seok starts office – Healthy City program is part of the campaign

December 1, 2010 Yeonsu Healthy City Basic Plan- 70 programs in 4 areas included in Healthy City Plan

January 26, 2011 Partners with Korea University to develop the Healthy City Development Plan

March, 2011 (expected) Yeonsu Healthy City Local Ordinance enacts

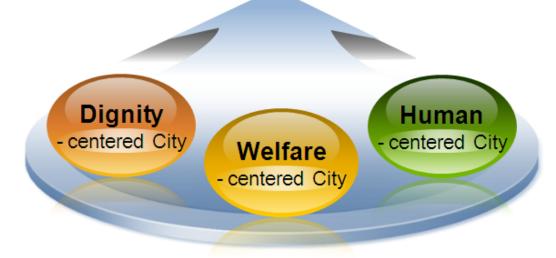
April, 2011 (expected) Yeonsu Healthy City Steering Committee starts

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Required Documentation – <u>2 Future Vision and Goals</u>

Policy Vision and Goals for Yeonsu-gu (2010-2014)

Let's Create Happy Yeonsu Together!



- Building an open city where citizens can effectively communicate and participate in the administrative process.
- 2 Creating an education and welfare city with people at its core.
- 3 Realizing a creative city to lead the age of globalization.
- 4 Building a self-sufficient city to vitalize the local economy.
- Realizing a cultural and artistic city to enhance the citizens' quality of life.
- 6 Creating a healthy city to encourage environmentally-friendly green growth.



Yeonsu City Health Profile

- I. Introduction
- II. Population
- III. Health status and lifestyle
- IV. Local Economy
- V. Equality
- VI. Environment
- VII. Education



Songdo New City

Required Documentation – 3 City Health Profile

I. Introduction

Yeonsu-gu is located in the southwest coastal area of Incheon Metropolitan City, with Seunggi-cheon as its eastern border with Namdong-gu and Munhak Mountain as its northern border with Nam-gu.

It is known that first human settlements in Yeonsu-gu and Incheon goes back to BC 1 century, when Biryu, brother of Baekjae Kingdom founder King Onjo, settled in the region. Since then, the region has played a key role in the history of Korea.

Yeonsu was promoted as an administrative district in December 16, 1994, according to the National Law No. 4802, and consisted of 11 *dongs*.





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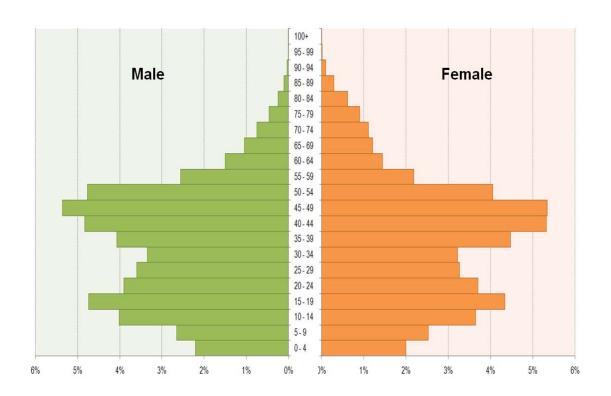
II. Population

(1) Total Population

The population of Yeonsu is 279,487 (as of January 2011), and is approximately 10% of the population of Incheon Metropolitan City.

The gender ratio is 1.008 (Male 140,333, Female 139,154)

The population of Yeonsu is relatively young – the percentage of adults (35-54 years) is 38.02%, and teenagers (10-19 years) is 16.74%.



Yeonsu Population Pyramid (January 2011)

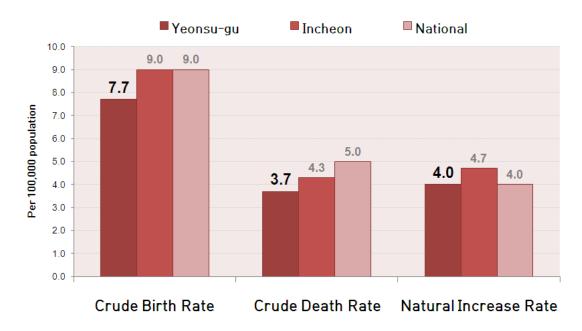
Data source: National Registry (Yeonsu-gu Government Website)

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(2) Vital Statistics

There were 2,086 births and 995 deaths in 2009. The natural increase was 1,091.

The crude birth rate, crude death rate and natural increase rate are all lower than Incheon and national average.



Vital Statistics - Crude Birth Rate, Crude Death Rate, Natural Increase Rate (2009)

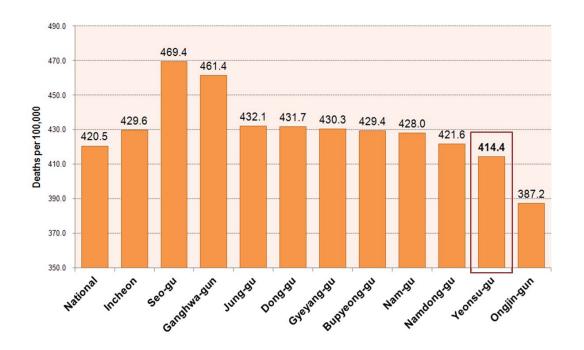
Data source: Population Trend Statistics (Korean Statistical Information Service, KOSIS)

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III. Health status and lifestyle

(1) Mortality

The age-adjusted mortality rate is 414.4 deaths per 100,000 populations. This is lower than that of Incheon (429.6 per 100,000). Among the 10 sub-districts of Incheon, Yeonsu-gu ranks ninth in age-adjusted mortality rate.



Age-adjusted Mortality Rate (2009)

Data source: Population Trend Statistics (Korean Statistical Information Service, KOSIS)

■ Age-adjusted mortality rates are used to eliminate differences in mortality rates due to different population structures. The mid-year population of 2005 was used as the standard population in this analysis.

Age-adjusted mortality rate = ------ x 100,000

Standard population

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(2) Major Causes of Death

The top 3 causes of death in 2009 were cancer, cerebrovascular disease and cardiovascular disease, which accounted for 50.7% of total deaths.

Compared with the major causes of deaths in 2005 the causes that increased were suicide (5th \rightarrow 4th), pneumonia (7th \rightarrow 6th), liver disease (9th \rightarrow 7th) and falls (10th).

The causes that decreased were diabetes ($4^{th} \rightarrow 5^{th}$), chronic lower respiratory disease ($6^{th} \rightarrow 9^{th}$).

Major causes of death (2005, 2009)

2005				2009			
Rank	Cause of Death	Number of Deaths	Proportion (%)	Rank	Rank Cause of Death		Proportion (%)
1	Cancer	224	24.7	1	Cancer	291	29.2
2	Cerebrovascular disease	123	13.6	2	Cerebrovascular disease	112	11.3
3	Cardiovascular disease	63	7.0	3	Cardiovascular disease	101	10.2
4	Diabetes	55	6.1	4	Suicide	81	8.1
5	Suicide	54	6.0	5	Diabetes	44	4.4
6	Chronic lower respiratory disease	36	4.0	6	Pneumonia	38	3.8
7	Pneumonia	23	2.5	7	Liver disease	30	3.0
8	Traffic accidents	23	2.5	8	Traffic accidents	18	1.8
9	Liver disease	22	2.4	9	Chronic lower respiratory disease	17	1.7
10	Hypertension	15	1.7	10	Falls	10	1.0
	Total deaths	906	100.0		Total deaths	995	100.0

Data source : Death Statistics (Korean Statistical Information Service, KOSIS)



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(3) Morbidity and Medical Utilization

1 Major noncommunicable disease morbidity

(Cumulative incidence from medical disagnosis)

Noncommunicable Disease	Cumulative incidence (2009)
Hypertension (Age > 30)	17.7 %
Diabetes (Age > 30)	6.8 %
Hyperlipidemia (Age > 30)	8.0 %
Stroke (Age > 50)	2.9 %
Myocardial infarction (Age > 40)	0.7 %
Arthritis (Age > 50)	13.8 %
Asthma (Age > 19)	2.1 %
Allergic rhinitis (Age > 19)	10.6 %
Atopic dermatitis (Age > 19)	3.0 %
Cataract (Age > 50)	8.3 %
Hepatits Type B (Age > 19)	2.0 %

Data source: Yeonsu Community Health Survey (2009)

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2 Medical Utilization

	Yeonsu (Community Health Survey 2009)		National (National Health and Nutrition Survey 2008)
	Crude Rate (S.E)	Standardized Rate (S.E)	Crude Rate (S.E.)
Unmet essential healthcare	13.7% (1.5)	13.5% (1.2)	22.8% (0.6)
Unmet care for economical reasons	41.8% (6.1)	45.3% (3.9)	-
Annual hospitalization rate	9.9% (1.2)	10.1% (1.1)	11.2% (0.5)
Outpatient service utilization	19.1% (1.5)	19.7% (1.4)	30.0% (0.7)
Pharmacy utilization	29.0% (1.8)	29.9% (1.6)	32.0% (0.6)

Data source: Yeonsu Community Health Survey (2009), National Health and Nutrition Survey (2008)

_ llamet execution healthcare. Descenters of respondents who were not oble to receive execution healthcare consists during the provious	a veer (265 days)
Unmet essential healthcare: Percentage of respondents who were not able to receive essential healthcare services during the previous who were not able to receive essential healthcare services during the previous year (365 days) Unmet essential healthcare (%) Total respondents	
■ Unmet care for economic reasons : Percentage of respondents who were not able to receive healthcare services due to economical r previous year (365 days)	easons during th
Number of respondents who were not able to receive healthcare services due economical reasons during the previous year (365 days) Unmet care for economic reasons (%) =	
Total respondents	X 100
■ Annual hospitalization rate : Percentage of respondents who were hospitalized during the previous year (365 days)	
Number of respondents who were hospitalized during the previous year (365 days) Annual hospitalization rate (%) =	100
Annual nospitalization rate (%) =Total respondents	X 100
■ Outpatient service utilization : Percentage of respondents who utilized outpatient healthcare services within the past 2 weeks (14 days)	
Number of respondents who utilized outpatient healthcare services within the past 2 we (14 days) Outpatient service utilization (%) =	
Outpatient service utilization (%) =	x 100
■ Pharmacy utilization : Percentage of respondents who utilized pharmacy services within the past 2 weeks (14 days)	
Number of respondents who utilized pharmacy services within the past 2 weeks (14 day Outpatient service utilization (%)	ys)
Outpatient service utilization (%) =	X 100

the

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(4) Health behavior

① Smoking

Indicator	Yeor (Community H 200	lealth Survey	National (National Health and Nutrition Survey 2008)
inuicator	Crude Rate (S.E)	Standardized Rate (S.E)	Crude Rate (S.E.)
Current smokers	25.6% (1.4)	25.9% (1.2)	27.3% (0.7)
Current smokers (male)	49.5% (2.3)	49.9% (2.4)	47.7% (1.0)
Smoking cessation intention within one month (current smokers)	29.7% (3.3)	27.7% (2.7)	18.1% (1.2)
Smoking cessation efforts (current smokers)	46.0% (3.8)	44.6% (3.5)	57.3% (1.5)
Exposure to smoking cessation public campaigns	84.1% (1.8)	83.9% (1.3)	85.5% (0.5)

campaigns	01.170 (1.0)	03.770 (1.0)	03.370 (0.3)
Data source : Yeonsu Community Hea	alth Survey (2009),	National Health	and Nutrition Survey (200
Current smokers : Percentage of respondents who have (answered yes to "every day" or "som		ages (100 cigarettes) d	uring their life and are currently smo
	respondents who have smo		
their life a	and are currently smoking (answered yes to "every	day" or "sometimes")
Current Sillokers (70) –	Total res	pondents	X 100
■ Smoking cessation intention within one month : Percentage within one	e of current smokers (answerent) month (30 days).	ered yes to "every day" (or "sometimes") who intend to quit smo
		ent smokers (answered)	
Smoking cessation intention within on month (%)	"sometimes") who in	tend to quit smoking wit	hin one month (30 days)
(,		Current smokers	
Smoking cessation efforts : Percentage of current smokers hours in the previous year (36)		day" or "sometimes") wh	o have tried to quit smoking for at leas
	current smokers (answere		
			year (365 days). x 100
•	Current	smokers	
■ Exposure to smoking cessation public campaigns : Percent	age of respondents who ha	ve seen or heard a publ	ic campaign on smoking
	ber of respondents who have seen or heard a public campaign on smoking		
Unmet essential healthcare (%) =		pondents	x 100
		-	

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Required Documentation – 3 City Health Profile

② Alcohol consumption

Indicator	Yeons (Community Health	1	National (National Health and Nutrition Survey 2008)	
mulcator	Crude Rate (S.E)	Standardized Rate (S.E)	Crude Rate (S.E.)	
Monthly drinker	49.9% (2.2)	49.3% (1.6)	58.7% (0.8)	
High-risk drinker	15.7% (1.5)	13.3% (1.3)	20.2% (0.8)	

Data source: Yeonsu Community Health Survey (2009), National Health and Nutrition Survey (2008)

■ Monthly drinker : Percentage of responde	ents who have drank alcohol at least once per month(30 days) during the previous year (36	5 days)
Monthly drinker (%) =	Number of respondents who have drank alcohol at least once per month(30 days) during the previous year (365 days)	v 100
Monuny unitive (%) =	Total respondents	X 100
■ High-risk drinker : Percentage of drinker (365 days)	rs who drank more than 7 glasses (male)/5 glasses (female) more than 2 times per weel	c in the previous year
High-risk drinker (%) =	Number of drinkers who drank more than 7 glasses (male)/5 glasses (female) more than 2 times per week in the previous year (365 days)	v 100
r light-hak diffiker (70) =	Drinkers within the previous year (365 days)	X 100

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3 Physical Activity

Indicator	Yeor (Community Heal		National (National Health and Nutrition Survey 2008)	
mulcator	Crude Rate (S.E)	Standardized Rate (S.E)	Crude Rate (S.E.)	
Moderate-intensity physical activity	17.8% (1.4)	17.2% (1.2)	25.9% (0.8)	
Walking	51.1% (2.1)	51.0% (1.8)	46.9% (0.9)	

Data source: Yeonsu Community Health Survey (2009), National Health and Nutrition Survey (2008)

	of respondents who exercised moderate-intensity for at least 30 minutes at least 5 times revious week (7 days)	s per week
Moderate-intensity physical activity (%)	Number of respondents who exercised moderate-intensity for at least 30 minutes at least 5 times per week during the previous week (7 days) =x 1 Total respondents	00
■ Walking : Percentage of respondents who walked for	or at least 30 minutes at least 5 times per week during the previous week (7 days)	
	espondents who walked for at least 30 minutes at least 5 times per week during the previous week (7 days)x 100 Total respondents	



Required Documentation – 3 City Health Profile

Obesity and weight management

Indicator	Yeo (Community Hea		National (National Health and Nutrition Survey 2008)	
	Crude Rate (S.E)	Standardized Rate (S.E)	Crude Rate (S.E.)	
Obesity rate [†]	21.9% (1.5)	21.5% (1.3)	31.0%	
Self-perceived obesity	33.1% (1.6)	32.4% (1.6)	41.8% (0.8)	
Weight management efforts ‡	51.8% (2.3)	51.1% (1.7)	56.4%	

Data source: Yeonsu Community Health Survey (2009), National Health and Nutrition Survey (2008)

■ Obesity rate: Percentage of respondents have a BMI(weight(kg)/height(m²)) of over 25.

■ Self-perceived obesity: Percentage of respondents who think they are "extremely obese" or "obese"

	Number of respondents who think they are "extremely obese" or "obese"
Self-perceived obesity (%)	=x 100
	Total respondents

■ Weight management efforts: Percentage of respondents who have tried to "reduce" or "maintain" their weight

	Number of respondents who have tried to "reduce" or "maintain" their weight
Weight management efforts (%)	=x 100
Weight management enons (70)	X 100
	Total respondents

■ Weight management efforts trial: Percentage of respondents who have tried to "increase", "maintain" or "reduce" their weight

	Number of respondents who have tried to "increase", "maintain" or "reduce" their weight
Weight management efforts trial (%)	=x 100
	Total respondents

[†] Yeonsu Community Health Survey collected self-reported obesity rates, while the National Health and Nutrition Survey collected data by health examination.

[‡] Yeonsu Community Health Survey included responses to "reduce" or "maintain" weight as weight management efforts, while the National Health and Nutrition Survey included responses to "increase", "maintain" or "reduce" weight as weight management efforts.

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⑤ Mental health

Indicator		onsu ealth Survey 2009)	National (National Health and Nutrition Survey 2008)
	Crude Rate Standardized Rate (S.E) (S.E)		Crude Rate (S.E.)
Perceived stress	33.2% (1.9)	33.0% (1.6)	28.9% (0.7)
Depression	6.0% (0.8)	6.1% (0.8)	14.5% (0.6)
Suicidal thoughts	8.1% (1.0)	8.2% (1.0)	17.4% (0.6)

Data source: Yeonsu Community Health Survey (2009), National Health and Nutrition Survey (2008)

		(
■ Perceived stress : Percentage of re	espondents who feel "extreme" or "much" stress	
	Number of respondents who feel "extreme" or "much" stress	
Perceived stress	(%) =x Total respondents	100
■ Depression : Percentage of respondays) in the previous	ndents have felt depressed (sorrow or discouragement) that had an impact in their daily life for l s year (365 days)	onger than 2 weeks(14
	Number of respondents have felt depressed (sorrow or discouragement) that had an impact in their daily life for longer than 2 weeks(14 days) in the previous year (365 days)	
Depression (%) =	Total respondents	- x 100
- Cuisidal thoughts a Decontors of	consorted who had original the rights during the province upon (265 days)	
Suicidal thoughts . Percentage of the suicidal thoughts .	espondents who had suicidal thoughts during the previous year (365 days)	
Suicidal thoughts (%) = -	Number of respondents who had suicidal thoughts during the previous year (365 days)	x 100
Calcidat alloughto (70)	Total respondents	X 100

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Required Documentation – 3 City Health Profile

6 Safety

Indicator	Yeor (Community Heal		National (National Health and Nutrition Survey 2008)	
inticator	Crude Rate (S.E)	Standardized Rate (S.E)	Crude Rate (S.E.)	
Safety belt use (driver)	92.3% (1.7)	92.0% (1.5)	72.6% (1.2)	
Safety belt use (front seat passenger)	74.6% (2.7)	71.5% (2.1)	65.3% (1.0)	

Data source: Yeonsu Community Health Survey (2009), National Health and Nutrition Survey (2008)

■ Safety belt use (driver) : Percentage of respondents who	fasten seatbelts when driving
Sofati, baltiuss (driver) (0/)	Number of respondents who fasten seatbelts when driving
Safety belt use (driver) (%) =	Total respondents
■ Safety belt use (front seat passenger) : Percentage of rec	spondents who fasten seatbelts when they are front seat passengers
Cafatu halt use (front aget necessary) (9/)	Number of respondents who fasten seatbelts when they are front seat passengers =x 100
Safety belt use (front seat passengers) (%)	Total respondents



Required Documentation – <u>3 City Health Profile</u>

Local Economy IV.

(1) Local industries

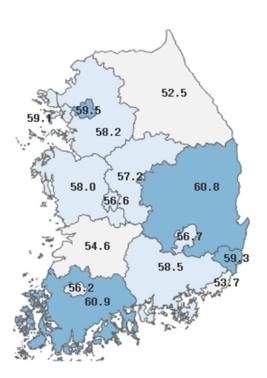
	Classification		Number of industries		Number of employees	
1	Accommodation and food services	2,404	21.1%	7,786	16.0%	
2	Wholesale and retail trades	2,220	19.5%	6,976	14.3%	
3	Transportation	1,907	16.7%	3,249	6.7%	
4	Activities of membership organizations and other personal services	1,347	11.8%	2,764	5.7%	
5	Education services	863	7.6%	7,108	14.6%	
6	Real estate and rental and leasing	694	6.1%	2,194	4.5%	
7	Arts, entertainment, and recreation	570	5.0%	1,584	3.2%	
8	Health care and social assistance	364	3.2%	3,150	6.5%	
9	Construction	326	2.9%	3,088	6.3%	
10	Manufacturing	257	2.3%	1,677	3.4%	
11	Professional, scientific, and technical services	196	1.7%	3,595	7.4%	
12	Finance and insurance	84	0.7%	953	2.0%	
13	Management of companies and enterprises	76	0.7%	1,322	2.7%	
14	Printing, broadcast, telecommunications, information services	37	0.3%	545	1.1%	
15	Public administration, defense, social security administration	26	0.2%	1,955	4.0%	
16	Waste management	19	0.2%	312	0.6%	
17	Electric, gas, heavy machinery and water supply	5	0.0%	492	1.0%	
	Total	11,3	395	48,	750	

Data source: Yeonsu Statistical Yearbook (2009)

Required Documentation – 3 City Health Profile



(2) Employment rate



Region	Employment rate (%)	
Seoul	59.5	
Busan	53.7	
Daegu	56.7	
Incheon	59.1	
Gwangju	56.2	
Daejeon	56.6	
Ulsan	59.3	
Gyeonggi	58.2	
Gangwon	52.5	
Choongbuk	57.2	
Choongnam	58.0	
Jeonbuk	54.6	
Jeonnam	60.9	
Gyeongbuk	60.8	
Gyeongnam	58.5	
Jeju	66.0	

Data source: Monthly GIS Services (Geographical Statistics Service)

■ Employment Rate : Percentage of working adults over 15 years of age

Required Documentation – 3 City Health Profile



V. Equality

(1) Vulnerable population

	Vulnerable population	Number of households	Number of persons
1	National livelihood assistance	4,209	8,278
2	Medical assistance	4,346	8,658
3	Handicapped	-	11,388
4	Child head of household	54	69

Data source: Yeonsu white paper (2010)

Vulnerable communities

Name of apartment	Address	Number of households	Number of vulnerable households	Percentage of vulnerable households
Total	3 apartments	3,954	2,186	55.2
Sunhak Siyoung Apartment	Sunhak-dong 347	1,300	741	57
Yeonsu Siyoung Apartment	Yeonsu 2-dong 582-2	1,000	587	58.7
Yeonsu Joogong Apartment	Yeonsu 3-dong 533	1,654	858	51.8

Data source: Yeonsu internal data (2010)



VI. Environment

Required Documentation – 3 City Health Profile

(1) Housing

Total number of households	Apartments	Houses	Apartment units in private house	Row house
76,880	65,662	5,771	4,937	510
(100.0%)	(85.4%)	(7.5%)	(6.4%)	(0.7%)

Data source: Yeonsu white paper (2010)

(2) Roads

Total length	Rate	Paved
158.9 km	20.7%	87%

Data source: Yeonsu white paper (2010)

(3) Urban planning

1 Land use

Total	Residential	Commercial	Industrial	Natural	Not specified
$118.98 \ km^2$	16.62	1.49	0.56	25.09	75.22
(100.0%)	(14.0%)	(1.3%)	(0.5%)	(21.1%)	(63.2%)

Data source: Yeonsu white paper (2010)

② Green belts

Total administrative area	Green belt area	
33.71 km ²	0.98 km ²	

Data source: Yeonsu white paper (2010)

(4) Parks and green areas



Required Documentation – 3 City Health Profile

① Parks

Туре	Total	Natural Parks	Neighborhood Parks	Children's Parks	Sports Parks
Number of parks	55	2	13	39	1
Area (m²)	4,336,305	3,163,005	963,428	189,672	20,000

Data source : Yeonsu white paper (2010)

② Green areas

Type	Total	Buffer green space	Aesthetic green space
Number of facilities	18	16	2
Area (m²)	328,322	308,672	19,650

Data source: Yeonsu white paper (2010)

Required Documentation – 3 City Health Profile

VII. Education

(1) Schools

Type	Total	Kindergartens	Elementary Schools	Middle Schools	High Schools	University	Other Schools
Number of schools	55	33	20	14	11	1	1
Number of students	58,918	3,777	21,455	13,767	15,129	4,565	225
Number of staff	3,399	261	1,099	690	930	349	70

Data source: Yeonsu Statistical Yearbook (2009)

(2) Private institutions and reading rooms

	Private institutions		
Number of institutions	Number of students	Number of teachers	Reading Rooms
356	30,252	1,453	27

Data source: Yeonsu Statistical Yearbook (2009)

(3) Public libraries

Туре	Yeonsu Public Library	Yeonsu Children's Library
Staff (persons)	25	6
Seats	1,307	500
Number of books	123,922	34,099
Annual visitors	1,327,602	249,403
Budget (thousand Korean won)	1,030,000	316,861

Data source: Yeonsu Statistical Yearbook (2009)

Required Documentation – <u>4 Analysis of Priority Health Problems</u>

Analysis of Priority Health Problems

While the overall health status of Yeonsu citizens in fairly good, preparations for the

ageing population in the near future is required. Yeonsu citizens mostly have healthy lifestyles

expect smoking, which is higher than the national average, and physical activity, which is lower

than average. The Yeonsu Healthy City Program is expected to emphasize promoting physical

activity.

1. Analysis of the population

• Yeonsu is a young city, with the percentage of the young population (0-14 years) and

their parents (40-49 years) are higher than national average.

■ 0-14 years 18% (National average 17%)

■ 40-49 years 21.2% (National average 17.5%)

Yeonsu is not yet an ageing society – the percentage of population over 65 years of age

is 6.8% (National 10.6%, Incheon 8.3%), however, it is expected that the percentage will

reach 8% in 2014.

2. Analysis of citizens' health

• The age-adjusted mortality rate is 414.4 deaths per 100,000 population, which is

lower than the rate of Incheon(429.6 deaths per 100,000 population). Yeonsu

citizens' medical utilization rate is lower than national average, which suggests a

relatively fair health status.

• However, male smoking rate is higher than national average(Yeonsu 49.9%,

National 47.7%), and the smoking cessation effort is low (Yeonsu 44.6%, National

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Required Documentation – 4 Analysis of Priority Health Problems

57.3%).

• Yeonsu citizens' participation in physical activity is low. 17.8% of Yeonsu citizens

participate in medium-strength activity at least 5 times a week, compared to the

national average at 25.9%.

More people feel "stress" in Yeonsu(33.0%) than average(28.9%), however,

depression(Yeonsu 6.1%, National 14.5%) and suicidal thoughts(Yeonsu 8.2%,

National 17.4%) are low.

3. Priority area in the "Local Health and Medical Plan (2010-2014)"

• Background : The priority area was selected in a participatory process of the staff

at Yeonsu Public Health Center and external experts, and by reflecting the needs of

the community and considering the available resources and capacity.

Principles: The priority should be universal to all community members, should be

manageable within the range of resources and capacity of the Public Health Center.

Preventive and health promotion services are encouraged for effectiveness.

• Process: A core group was formed within the Public Health Center, who carried out

the selection process through six meetings, including those with external experts

and with interviews and survey of staff.

• Result : "Mobile health examination for disease prevention" was selected as the

priority area.

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