

Constructing a Healthy City and a Harmonious Huai'an

—Introduction to Healthy City Construction of Huai'an

Huai'an is the hometown of the late premier Zhou En-lai. Huai'an is also home to Great Jinghang Canal, state historic city, state excellent tourism city, city of Huaiyang dish. It locates in the north of Jiangsu Province with four counties and districts, a total area of 10, 100 square kilometers, and a population of 5.28 million. In recent years, the development policies center on the principle of “constructing state historic city, new manufacturing base, integrated transportation hub, ecological green water city and important central city in the north of Jiangsu”. Great efforts have been made to promote the construction of a central city, make overall planning for urban and rural economic and social development, and many achievements have been made in urban and rural economic and social development. Huai'an is now marching toward the aim “to construct a powerful, charming, energetic, cultural and harmonious Huai'an”.

In response to the advocacy of WHO and State Patriotism and Health Association and to meet the need of urbanization and

the need of general public to construct a harmonious society, Huai'an started from August 2004 the program of healthy city construction to create a healthy, beautiful and harmonious living environment and improve citizens' health and cultural sense, health quality, and comprehensive social health level. In recent three years work has been done from the following five aspects.

Firstly establish institution network to enhance organization guarantee. Municipal party committee and municipal government not only set up the leading team and offices related to guide the program of healthy city construction, but also establish Health Federation of Huai'an P. R. C., so that administrative organization and social organization are both set up. This paves the way for the future development of Health Federation of Huai'an. The secretary of municipal party committee and mayor are the heads of the leading team, secretary of municipal government is the director and president of Health Federation of Huai'an. Meanwhile, expert committee is also established to guide the construction. And leading organizations and organization network are also set up in counties, districts, all unites in Huai'an. **Secondly make action plan and political commitments.** In 2004 "Action Plan to Construct a Healthy Huai'an" was made, and a starting

ceremony to construct a Healthy Huai'an was launched. "Health declaration" was released to make political commitment. We also made "annual suggestions for constructing a healthy Huai'an 2005, 2006, 2007" and this program is integrated in the 11th five-year plan of Huai'an and is put on the agenda of municipal congress of CPC and municipal people's congress.

Thirdly carry out activities which center around the theme of health city construction. Annual conference of health city construction is held to sum up the work of every year and make plan for the following year. All of the news media have their related programs such as health interview, health lecture and column to provide health knowledge and the knowledge of healthy city construction. In recent two years many activities have been carried out for example healthy Huai'an construction(healthy home, healthy school and healthy park), welcome health to community, healthy city ambassador competition, city-wide fit-keeping show, long-distance running, cycling around Huai'an, cycling around economic development zone, healthy children, healthy teenager, healthy youth, Huai'an health forum. In the second half of 2007, in the background of Huaiyang Gourmet Festival, many related activities were carried out such as healthy city knowledge TV competition, ten healthy

long-lived persons, one hundred healthy elders, one thousand healthy homes, etc. All of these activities play a very important role in promote the development of healthy city construction program. **Fourthly make index system and launch five major projects.** In 2006 on the basis of comprehensive survey and research, we made the index system of healthy city construction of Huai'an which makes clear competent departments and assistant departments and aim tasks should be informed to the following department by documents. These tasks are to be completed by following counties, districts and departments directly under municipal governments. The five projects are health education project, health service project, healthy society project, healthy cell project, healthy food project. Health education project is a project which aims to provide residents with healthy city concept, significance, and other related knowledge by mass media including TV station, electronic screen, broadcasting station, news paper, internet and other means such as health education column, booklet and so on. Health service project is a project in which great attention is paid to strengthen the construction of three systems including disease control system, health law-enforcement supervision system, and medical assistance system. Healthy society project

is a project in which great attention is paid to strengthen employment and social security work, improve social security system, carry out resource-saving activities, and create an economy and harmonious society. Healthy cell project is a project in which great efforts are made to promote the construction of community, home, school, enterprise, government, hospital, market, garden, hotel and so on. Healthy food project is a project in which great efforts are made to study healthy food, and advocate healthy fast food, study the processing, raising, and planting of green food. In the first half the 2007 we organize an evaluation of the first selected healthy units, and the evaluation was carried out according to international law and the health standards of Huai'an. Finally sixteen healthy units past the evaluation and the name list was published in Huai'an Daily making good social effects. Fifthly seek program funds. Government at municipal and district level puts the funds of healthy city construction in financial budget, and in recent three years annual fund reaches 1 million yuan. Meanwhile together with the construction of national sanitary city and central city, we should integrate the programs of public health facilities and welfare into the overall planning of urban construction and provide it with financial support.

With the implementation of 11th five-year plan and four-city construction project, we will go on consolidating the fruits of national clean city construction and advance health city construction. After reaching the index of a health city, we are going to submit application to state patriotism and health association to join Alliance for Healthy Cities. **First, careful organizing and implementating.** Under the leadership of leading team of healthy city construction of Huai'an, great efforts are made to improve the organization of different places and departments. Efforts should be made to further establish and improve organization network of the Federation for Health o Huai'an and the working systems, advocate regular meeting system, target management system, responsibility system of units, and evaluating and rewarding mechanism. Regular report of healthy city construction should be made to coordinate the problems. **Second, clear emphasis and overall progression.** Efforts should be made to promote five projects: health education, health service, healthy society, healthy cell、 healthy food and full investigation and researches should be carried out for healthy city construction of Huai'an. Pilot projects should be carefully carried out to improve the overall construction to promote in all-around way the healthy city construction.

Emphasis should be laid on communities, families, school, hospitals, governmental agencies, enterprises, hotels, markets and so on. **Third, creating atmosphere.** To meet the health requirements of general public, we should give full play to mass media to carry out various and novel activities to improve the participation of residents in healthy city construction. **Four, setting examples.** Healthy city construction is a completely new project so we should explore more new methods in practice by updating out sense. Emphasis should be laid on the pilot project of healthy units and healthy families which can be set as examples. These examples will play an important role in promoting healthy city construction of Huai'an and healthy city will finally become a modern city card for Huai'an

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