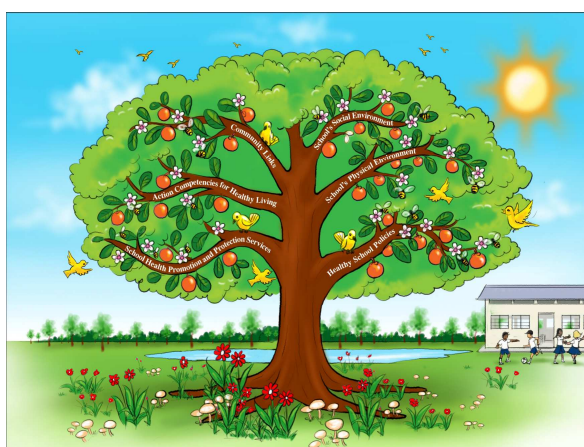


World Health Organization Western Pacific Region Healthy City Recognition 2012

Call for Applications for Best Proposal

Health Promoting Schools in Cities



Background

There is substantial evidence indicating that the health of children is inextricably linked to early and fair opportunities for learning. Similarly, the level of an individual's education influences their health over a lifetime.

Governments have a primary responsibility to ensure that the conditions for schooling are the best they can be. This can be achieved through establishing health-promoting schools, which organize and link different aspects of the learning environment leading to better health outcomes and better performance in school. Health-promoting schools enable children to learn more about their own health and enable them to transmit positive values to others. Children and youth can influence health of their families and communities as well.

To be effective, the health sector must engage with partners. Health-promoting schools can only be realized by cooperation between health and education sectors. Perhaps more importantly, parents and communities have a key role to play in ensuring that governments take action to build healthier schools for all children. Civil society, faith-based organizations, corporations and non-governmental organizations are also

stakeholders for advancing policy for the universal uptake of the health-promoting schools concept.

Recognition of Best Proposal

Recognition is given for innovative proposals to establish Health Promoting Schools in a city.

Eligible applicants

- (1) Alliance for Healthy Cities (AFHC) members
- (2) Cities from selected WPRO Member States

Call for application content

The proposal must include the following headings

- 1) Title page
- 2) Background and scope (250 words)
- 3) Objectives
- 4) Methodology (Maximum 3 pages)
 - a. Team members
 - b. Description of partnership strategy, in specific through the creation of a steering committee with active participation of civil society
 - c. Approach and activities (with time line between November 2012 and September 2014 and budget and funding sources
 - d. Equity (approaches to promote equity, in specific by focusing on vulnerable groups)
- 5) Monitoring the process and evaluating the project outcome
- 6) Approaches for sustainability

The application will be evaluated based on the description of each of the items above.

Format

Please download the template on the web site to submit your application. Please ensure that the key points in previous section are addressed in the application.

Materials to be submitted

Completed application template

Best Proposal Selection and Implementation Process

Applications will be evaluated according to the key elements listed in the template for best proposals. Seed money of US\$10,000 will be awarded to the city with the highest evaluation score. The implementation phase should be completed on or before June 2013.

Awardees will be announced at the Alliance for Healthy Cities 5th Global Conference 24 – 27 October 2012 in Brisbane, Australia.

Awardees will receive technical support during the implementation phase and are expected to prepare a final report and present their project results at the 6th AHFC Conference in 2014.

Deadline for submission

1 August 2012

Please submit the application and all supporting documents to

Noncommunicable Diseases and Health Promotion
WHO Regional Office for the Western Pacific
P.O. Box 2932, United Nations Avenue
1000 Manila, Philippines
Tel: +63(2) 528-8001
E-mail: nhp@wpro.who.int

For technical information, please contact

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