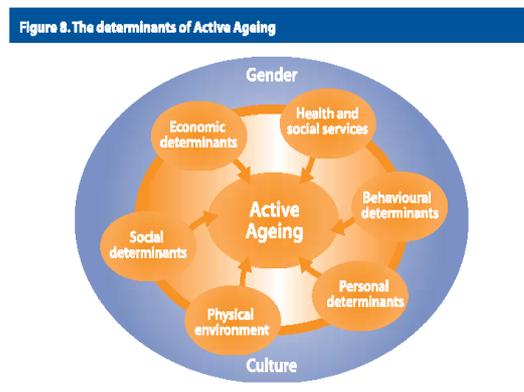


World Health Organization Western Pacific Region Healthy City Recognition 2012

Call for Applications for Best Proposal

Active ageing and security in cities



Background

Demographic shifts, resulting in population ageing, are occurring in almost all countries of the Asia Pacific Region, due to improved social and economic conditions, coupled with technological advances in the diagnosis and treatment of diseases. The median life expectancy in 2003 for the Region was estimated at 68 years for both sexes (66 for males and 70 for females), with significant variation between countries by gender.

With nuclear families on the rise partly due to rapid urbanization, more elderly women than men, and a general trend toward a rise in aging populations, older people exhibit high vulnerability to a wide range of health threats and challenges. These have implications for overall efforts to improve human security in our cities. Hurricane Katrina exposed how the elderly were stranded, isolated and in some instances died due to their inability to relocate in a timely manner. Studies on heat waves in Paris, Chicago and Shanghai reveal the vulnerability of older persons to extremes of temperature. These are just some examples.

What are our cities doing to reduce risks and vulnerabilities of older persons? How can the active ageing framework of WHO be applied to Healthy Cities?

Local policy and action is needed to address the needs of older persons, improve community-based programmes to promote healthy and active ageing. Other issues affecting aging populations that need the attention of local governments are employment and income support, marginalization and lack of accessibility for walking or transport in urban environments, and gender-specific programmes and services for the increasing proportion of older females.

There is an agreement that a pragmatic and appropriate policy response prioritizes community-based policy and action that a) seeks to promote optimal health, functional capacity and quality of life; b) provides timely preventive, curative, rehabilitative and chronic care services coordinated through a strong primary health care system as individual needs evolve; c) addresses social, environmental, cultural, political and economic determinants; and d) ensures full participation and engagement of the elderly themselves in matters that affect their health and well-being.

Advocacy for local government action to promote active ageing is of the essence. Effective advocacy starts with raising awareness of what is possible. To jumpstart this process, advocacy must be supported by powerful visual images that communicate what can be achieved by cities.

Recognition of Best Proposal

Recognition is given for innovative proposals to reduce vulnerabilities of older persons and to promote active ageing in cities

Eligible applicants

- (1) Alliance for Healthy Cities (AFHC) members
- (2) Cities from selected WPRO Member States

Call for application content

The proposal must include the following headings

- 1) Title page
- 2) Background and scope (250 words)
- 3) Objectives
- 4) Methodology (Maximum 3 pages)

- a. Team members
 - b. Description of partnership strategy, in specific through the creation of a steering committee with active participation of civil society
 - c. Approach and activities (with time line between November 2012 and September 2014 and budget and funding sources)
 - d. Equity (approaches to promote equity, in specific by focusing on vulnerable groups)
- 5) Monitoring the process and evaluating the project outcome
- 6) Approaches for sustainability

The application will be evaluated based on the description of each of the items above.

Format

Please download the template on the web site to submit your application. Please ensure that the key points in previous section are addressed in the application.

Materials to be submitted

Completed application template

Please submit an electronic version via email *and* a hardcopy to the postal address provided below.

Best Proposal Selection and Implementation Process

Applications will be evaluated according to the key elements listed in the template for best proposals. Seed money of US\$10,000 will be awarded to the city with the highest evaluation score. The implementation phase should be completed on or before June 2013.

Awardees will be announced at the Alliance for Healthy Cities 5th Global Conference 24 – 27 October 2012 in Brisbane, Australia.

Awardees will receive technical support during the implementation phase and are expected to prepare a final report and present their project results at the 6th AHFC Conference in 2014.

Deadline for submission

1 August 2012

Please submit the application and all supporting documents to

Noncommunicable Diseases and Health Promotion
WHO Regional Office for the Western Pacific
P.O. Box 2932, United Nations Avenue
1000 Manila, Philippines
Tel: +63(2) 528-8001
E-mail: nhp@wpro.who.int

For technical information, please contact

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