

# 1<sup>st</sup> Gangnam International Healthy Cities Symposium



June 7-8, 2007  
Seoul Trade and Exhibition Convention Center (SETEC)  
Gangnam District, Seoul Metropolitan City  
Republic of Korea

*Hosted by* Gangnam District

*Co-organized by* Graduate School of Public Health,  
Seoul National University

Gangnam District, one of the 25 sub districts of Seoul Metropolitan Government, initiated its Healthy Cities Project in 2005. After joining the Alliance for Healthy Cities(AFHC) in July, 2005, Gangnam District has implemented a Healthy Schools Project with Hakdong Elementary School. Even before announcing to be a “healthy city”, Gangnam has shown efforts in promoting a healthier environment for its residents. For example, as a result of a ten-year effort, Yangjae stream has transformed from a polluted stream to an eco-friendly outdoor recreational area. More plans are still being built to further encourage Yangjae stream.

Currently there are 23 Korean full members in the AFHC. The Korean Partnership for Healthy Cities (the Korean national network for HC) was established in September 2006. In response to this expedient interest in the Healthy Cities Movement, Gangnam took the initiative to host an international symposium to bring Korean healthy cities together and to learn from each other.

The 1<sup>st</sup> Gangnam International Healthy Cities Symposium was hosted and funded by the Gangnam District Government and was co-organized with the Graduate School of Public Health, Seoul National University. It was successfully held on June 7-8, 2007 in the Seoul Trade and Exhibition Center(SETEC), Gangnam District with the theme “*Building Partnerships for Active Healthy Cities*”. The symposium was attended by 460 participants from public health centers, universities, research institutes and the private sector. Six distinguished international speakers were invited to share experiences from WHO, Australia, Germany, Hong Kong, Japan and Malaysia.

## **SITE VISITS – MORNING, JUNE 7**

The international speakers were invited to visit 2 healthy cities projects (Yangjae Stream Restoration Project and Hakdong Elementary School) and the Gangnam Public Health Center.

### **Yangjae Stream Restoration Project**



## Hakdong Elementary School



## Gangnam Public Health Center



## OPENING CEREMONY – 1:30-2:00 PM, JUNE 7

The 1st Gangnam International Healthy Cities Symposium was officially opened by Dr. Sook-Joe Hur, director of Gangnam Public Health Center, followed by a welcoming remark by Mayor Jung-Joo Maeng. A congratulatory speech from the Minister of Health and Welfare was delivered and read by Dr. Ok Run Moon, Organizer of the 1st Gangnam International Healthy Cities Symposium.



Mayor Jung-Joo Maeng, Gangnam District



Invited Guests and Speakers at the Opening Ceremony



## LECTURE SESSION – 2:00-6:00 PM JUNE 7

The theme of the first session of the Symposium was “*Building Partnerships for Active Healthy Cities*” and was moderated by **Dr. Dalsun Han**, President of the Korean Association of Public Health.

**Dr. Hisashi Ogawa** (Regional Advisor, Healthy Cities and Environment, WHO-WPRO) opened the session with a speech on “*The Future of Healthy Cities in the Western Pacific*”.

**Dr. Lawrence Tseu** (Principal Assistant Director, Kuching Healthy Cities Secretariat, State Planning Unit, Sarawak, Malaysia) delivered a speech on “*Healthy Cities : Strategies in Public Participation*” .

**Dr. Changhyun Kang** (Professor, Department of Public Administration, Dankook University) spoke on “*Successful Partnerships for Active Healthy Cities*”.

**Mr. Klaus Plümer** (Senior Lecturer, Academy for Public Health, Düsseldorf, Germany) delivered a presentation on “*Implementing the Bangkok Charter*”.

The session was concluded with a panel discussion among the speakers and other invited panels : **Dr. Gwang-Wook Goh** (Professor, School of Medicine, Goshin University); **Dr. Myung-Soon Lee** (Professor, School of Medicine, Sungkyunkwan University) ; **Dr. Min-Soo Park** (Director, Department of Health Policy, Seoul Metropolitan Government).



Photo : Lecture Session



Panel Discussion

## HEALTHY CITIES CASE STUDIES 1 – 9:00-11:30 AM, JUNE 8

The theme of the first part of the Healthy Cities Case Studies session was “Healthy Settings”, moderated by **Dr. Eun Woo Nam**, Professor, Department of Health Administration, Yonsei University at Wonju.

**Dr. Mitsuyuki Chiba** (Mayor, Ichikawa City, Japan) opened the session by sharing the experience from “*Healthy Cities Ichikawa City, Japan*”.

**Mr. Young-Tae Do** (Director, River Maintenance Division, Gangnam District) presented the experience from the “*Gangnam Yangjae Stream Project*” and **Dr. Jung-Kook Song** (Resident, Department of Preventive Medicine, Seoul National University) presented the progress of the “*Gangnam Healthy School Project*”.

**Mr. Ki-Cheol Song** (Director, Geumsan Health Center) gave a speech on “*Healthy Cities Geumsan*” and **Mr. Hongkyu Choi** (Director, Namhae Health Center) on “*Healthy Cities Namhae*”.

The presentations were followed by a panel discussion session among the above speakers and invited panel discussants : **Dr. Moon-Young Ahn** (Chief, Department of Health and Sanitation, Daegu City); **Dr. Keon-Yeop Kim** (Professor, School of Medicine, Choongnam University); **Dr. Mee-Kyung Suh** (Director of Health Promotion Policy Team, Korea Institute of Health and Social Affairs).



Panel Discussion



Participants

## HEALTHY CITIES CASE STUDIES 2 – 1:00-3:30 PM, JUNE 8

The theme of the second part of the Healthy Cities Case Studies session was “Intersectoral Action”, moderated by **Dr. Kong-Hyun Kim**, Dean, Graduate School of Public Health, Inje University.

**Ms. Esther Mok** (Executive Manager (Healthy City), Haven of Hope Christian Service, Hong Kong SAR) shared the “*10 Year Review: Experiences in Building the First Healthy City in Hong Kong*”.

**Dr. Peter Davey** (Deputy Director, Centre for Environment and Population Health, Griffith University, Australia) shared experiences from Australia in “*Healthy Cities Planning : the importance of partnerships*”.

**Mr. Jong-Su Baek** (Division of Health, Sports and Knowledge, Wonju City) gave a speech on “*Healthy Cities Wonju*” and **Dr. Eun-Kyung Bae** (Director, Dobong Health Center) on “*Healthy Cities Dobong*” followed by **Dr. Sun Jin Kwon** (Director,

Dongjak Health Center) on “*Healthy Cities Dongjak*”.

The session was concluded by a panel discussion among the above speakers and panels: **Dr. Boo-Ouk Rhee** (Director, Changwon Health Center); **Dr. Joo-Kyung Kim** (Deputy Director, Healthy City Team, Seoul Metropolitan Government); **Dr. Hyo-Jee Jung** (Professor, Graduate School of Public Health, Seoul National University).

## DISCUSSION SESSION – 4:00-6:00 PM, JUNE 8

The final session of the Symposium was a discussion session on “*The Future of Healthy Cities*”, moderated by **Mr. Hee-Joo Choi**, Director General, Department of Health Policy, Ministry of Health and Welfare.

**Dr. Ok-Ryun Moon** (Professor, Graduate School of Public Health, Seoul National University) gave a presentation on “*In Search of a Korean Healthy Cities Model*”.

“*The Future of Healthy Cities*” was discussed by panels **Dr. Mitsuyuki Chiba** (Mayor, Ichikawa City, Japan), **Dr. Peter Davey** (Deputy Director, Centre for Environment and Population Health, Griffith University, Australia), **Ms. Esther Mok** (Executive Manager(Healthy City), Haven of Hope Christian Service, Hong Kong SAR), **Mr. Klaus Plümer** (Senior Lecturer, Academy for Public Health, Düsseldorf, Germany) **Dr. Lawrence Tseu** (Principal Assistant Director, Kuching Healthy Cities Secretariat, State Planning Unit, Sarawak, Malaysia) and **Dr. Moosung Cho** (Professor, School of Public Administration, Korea University).



Case Studies Session



Panel Discussion



## POSTER SESSION

Thirteen posters were exhibited in the lobby of the convention center. Healthy cities experiences were shared in colorful posters and leaflets.



Photo : Poster Session

## MISCELLANEOUS EVENTS

During the 2-day event, coffee and snacks were served in the lobby and short stretching sessions and movies were given and shown during breaks.



Short Movie



Stretching Exercise

## MEDIA COVERAGE

The Symposium was reported in various media especially in the KBS 1TV evening news which was broadcasted nation-wide. The reports were broadcasted in other cable and local television and published in major daily newspapers.



KBS 1TV Evening News



WOW TV



GS Gangnam TV

## CONCLUSION

The Symposium was successfully carried out by an effective partnership between the Gangnam Health Center Healthy Cities Team and the Graduate School of Public Health, Seoul National University.

See you at the 2nd Gangnam International/Healthy Cities Symposium!